

# University of Pretoria Yearbook 2020

## Thematic studies module 3 798 (GIA 798)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	14.00
<b>Programmes</b>	<a href="#">PGDip Business Administration Business Studies</a>
<b>Prerequisites</b>	No prerequisite.
<b>Contact time</b>	24 Hours
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 1 or Semester 2

### Module content

This module aims to guide students to develop their own conceptual models. They need to integrate existing literature with their own critical understanding, and to propose an alternative framework for making sense of a phenomenon they have observed.

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